

VISUAL MAP

Digital System Canvas

A unique view of the steps between attention, site, contact, CRM, response and continuity.

Fill it from left to right. Evidencia in orange a single passage

HOW TO USE ITO interrupted and assigns the next verification.

e-roe.it/en/resources

01 / The system in a page

Write tools, responsibilities and successful signal in each block.

1. WARNING 2. PAGINA 3. CONTACT 4. CRM 5. Answer 6. CONTINUES

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Breaking Pass Evidenza First Correction Within Responsible

E-ROE / OPERATIONAL INSTRUMENTS 02

Use verifiable questions, not generic impressions.

[illegible]

Is the promise consistent?

[illegible][illegible]

Is the error reported?

Is the result back in the CRM?

:

[illegible]

Does continuity respect consent?

Correct a passage, measure for a complete cycle and update the canvas. Do not automate a process that changes every week.

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